

ROAD SAFETY CAMPAIGNS, TELEVISION SPENDING

**359. Hon NORM KELLY to the Minister for Transport:**

- (1) For the 1999-2000 financial year, how much did the Government spend on television road safety campaigns?
- (2) How much is budgeted for such campaigns this financial year?
- (3) Does the minister support the use of excessive speed as a way for car manufacturers to sell their products?
- (4) If not, what action has the minister, the Department of Transport Office of Road Safety or the Road Safety Council taken to limit the growth of this form of advertising?
- (5) Does the minister still support an increase in the speed limit for specified roads in Western Australia from 110 kilometres per hour to 130 kilometres per hour?

**Hon M.J. CRIDDLE replied:**

I thank the member for some notice of this question.

- (1) The Government spent \$3 714 525 on television road safety campaigns in 1999-2000. This included production, scheduling and community based initiatives.
- (2) \$5 210 500 is budgeted for television based campaigns this financial year.
- (3) No.
- (4) The Road Safety Council's independent chairman has spoken publicly about this issue. The Department of Transport Office of Road Safety is preparing correspondence on this issue for car manufacturers. The advertising is largely undertaken nationally and, in most cases, does not originate in Western Australia. Therefore, the Office of Road Safety will raise this issue in an appropriate national forum at the earliest opportunity.
- (4) After considering all relevant information, I do not believe that, at this time, it is appropriate to increase the speed limit on any Western Australian roads to 130 kilometres per hour.